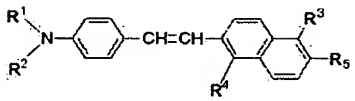
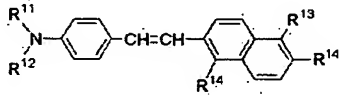
ABSTRACT OF THE DISCLOSURE

An organic electroluminescent device includes an anode, a cathode, and an organic layer having a light-emitting area and arranged between the anode and the cathode. The organic layer contains in at least a part thereof at least one aminostyrylnaphthalene compound represented by the following formula [I], [II] or [III]:

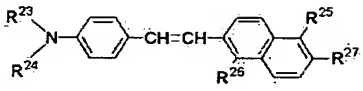
[I] :



[II] :



[III] :



wherein R^1, R^2, R^{11}, R^{12}, R^{23} and R^{24} are each a phenyl or naphthyl group, R^3, R^4, R^{13}, R^{14}, R^{25} and R^{26} are each an electron attracting group such as a cyano group, and R^5, R^{15} and R^{27} are each a substituent group such as an alkyl group.